



2023

BERKELEY TENNIS CLUB W60K

Place yourself among the rising stars
of the WTA Tour

September 18 – 24, 2023

The 5th edition of the
Berkeley Tennis Club W60K
takes place at the iconic
Berkeley Tennis Club



SPONSORSHIP GUIDE



WELCOME

TO THE BERKELEY TENNIS CLUB W60K

The Berkeley Tennis Club W60K has proven in the space of four short years that it is a spectacle to be taken seriously. Madison Brengle, previously ranked as high as #35 in the world, triumphed once again in 2022 having won the event three years ago. Today Madison continues her journey back to the top of the WTA Tour proving the quality of tennis right here in our backyard is something to be celebrated.

Historic Berkeley Tennis Club showcases women's professional tennis competition up-close in a charming neighborhood and beautiful setting among verdant hills. Future tennis stars from over 40 countries catapult from the Berkeley Tennis Club W60K | A USTA ProCircuit Event onto the world's biggest stages. Who will be next?!

Our sponsorship packages listed on the following page tailor to each company's needs providing exposure through print advertising, onsite signage and displays while also offering VIP experiences on finals weekend. We look forward to hosting a full schedule of events associated with the tournament this year.

For further information please contact:

Brendan Curry, Tournament Director

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Sponsorship Levels

Benefits	Title \$25,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Ace \$1,000	Friends \$500
Tournament Naming Rights	•						
*Pro-Am	2	2	1	1	1		
VIP Box Seats for Quarters, Semis and Finals Matches	14	12	10	8	6	2	
3' x 5' Sponsor Banner	4	2	2	2	2		
*Player/Sponsor Reception Tickets	6	4	4	4	4	2	2
Logo on Official Baseline Banner <i>30'x8' size and placement according to sponsorship level</i>	•	•	•	•	•		
Sponsor Recognition Banner, On-Site						•	•

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